



Bachelor of Arts (Hons) in Business Studies

KEY INFORMATION

Course Type:	Undergraduate Full-Time
Delivery:	In-Class
NFQ:	Level 8
Accredited:	QQI
Duration:	3 Years



**Independent
College**

COURSE OVERVIEW

The BA (Honours) in Business Studies is an undergraduate programme that provides each student with comprehensive knowledge and understanding of modern business studies subjects and establishes a firm foundation for the development of a career in business. Core modules covered include Accounting and Finance, Marketing, Management and I.T., along with general business areas such as Economics and Human Resources. Students will understand how these areas are interrelated with other functional areas in order to enable effective strategic business decisions. The programme is structured in a way which provides each student with the opportunity to study for a degree in Business Studies, with a specialist pathway in year 3.

These pathway study options are:

- Innovation
- Human Resource Management (HRM)
- Entrepreneurship
- Analytics & IT

ACCREDITATION:

This is a three-year honours degree programme that is QQI accredited. Students will graduate with an internationally recognised Bachelor of Arts (Honours) in Business Studies.

ENTRY REQUIREMENTS:

Students are required to achieve a minimum of Grade H5 at higher level in two subjects and four O6s in ordinary level subjects (including Mathematics and a language) in the Leaving Certificate. Find local market equivalent qualification levels from 160+ countries through the NARIC Foreign Qualifications Database on qqi.ie

Mature applicants are welcome and do not need to meet these requirements, but must submit an updated CV with their application. If English is not your first language, you must provide evidence that you will be able to study at degree level English. You will be required to show that your use of English is equivalent to IELTS 6.0. If you do not hold the required English language certificate, you will be required to sit our free English speaking and writing test online with Independent College as a part of your application process.

COURSE STRUCTURE:

Each year is broken into two semesters. There are a total of six semesters to be completed over a three-year period.

YEAR ONE

Semester 1

- Learning to Learn
- Information Systems in Business
- Business Ethics
- Introduction to Economics
- Introduction to Marketing Perspectives
- Introduction to Financial Accounting

Semester 2

- Organisational Behaviour
- Leadership & Management
- Introduction to Statistics & Data Analytics
- Legal Issues in Business
- Marketing Tools & Analysis
- Finance for Business 1

YEAR TWO

Semester 3

- Digital Innovation in Business
- Finance for Business 2
- Consumer Behaviour
- Employability & Enterprise Skills
- Contemporary Management
- Systems Analysis and Design

Semester 4

- Strategic Innovation
- Operations Management
- Management in Practice
- Databases in Organisations
- Marketing Communications & CRM
- Managerial & Decision Economics

YEAR THREE

Semester 5

- Research Methods
- Global Organisations & HRM
- Organisational Change
- Project Management: Tools and Concepts

Innovation

- E-Business, New Tech & Digital Business
- Cybersecurity & Data Protection

HRM

- Cross Cultural Management
- Conflict & Negotiation

Entrepreneurship

- Start-up Management Simulation

Analytics & IT

- Contemporary Issues in IT
- Enterprise IT Systems

Semester 6

- Applied Project
- Strategic Management
- Entrepreneurial Development

Innovation

- Management in the Digital Age
- Digital Transformation, Change & Disruption

HRM

- Strategic HRM
- Principles of Employment Law

Entrepreneurship

- Small Business Management Simulation

Analytics & IT

- Fundamentals of Data Analytics
- Business Intelligence

2026 TUITION FEES:

Annual tuition fee for applicants legally residing in Ireland or holding a European Union passport is €5,600.

The annual tuition fee for non-EU/EEA applicants is €8,500 (for the first year only*).

*Note: Year 2 & 3 students are charged Ireland/EU rates @ €5,600.

EMPLOYMENT OPPORTUNITIES:

- Multinational Sector
- Small Medium Enterprises
- The Public Sector
- Digital Marketing Agencies
- Major Technical Marketing Hubs
- Consulting & Financial Services

Previous Graduates are Employed in:

- State Street
- Oracle
- Air BnB
- Google
- PWC Group
- Procter & Gamble

HOW TO APPLY:

independentcollege.ie/courses/

Independent College, The Steelworks, Foley Street, Dublin 1, Ireland, D01 X997

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